

Sawnee Electric Membership Corporation

NiSC Gridposium

May 12, 2011



**Sawnee Electric
Membership Corporation**



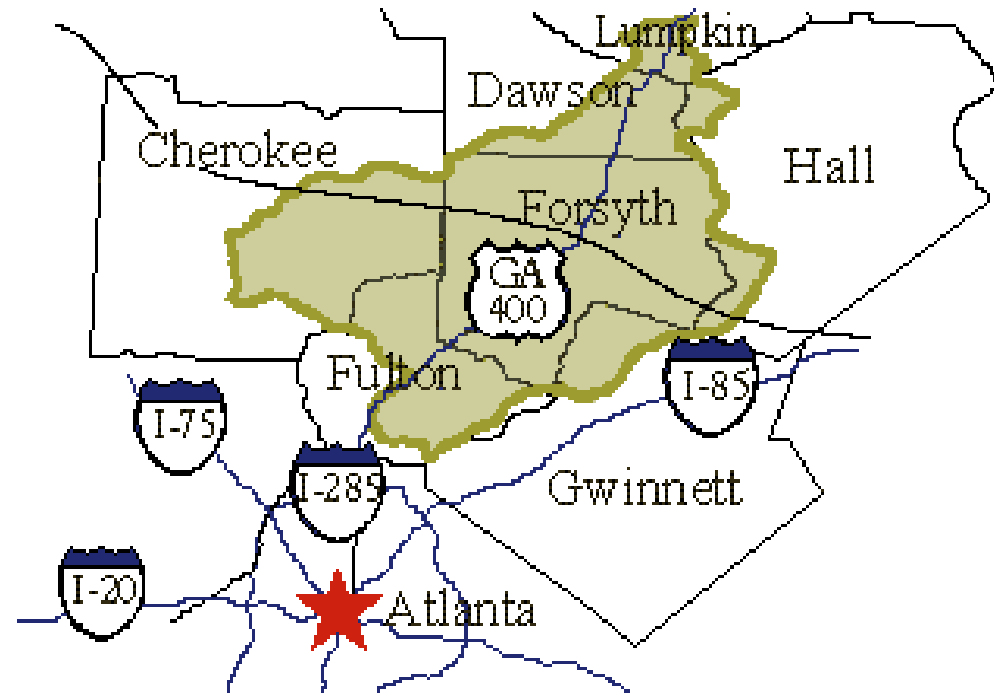
Today's Discussion

- **Who Are We?**
- **Our Experience with Technology – Work in Progress**
- **Our Road Map**
- **Our Next Steps – Our Vision**
- **Question and Answer-What You Want to Discuss**



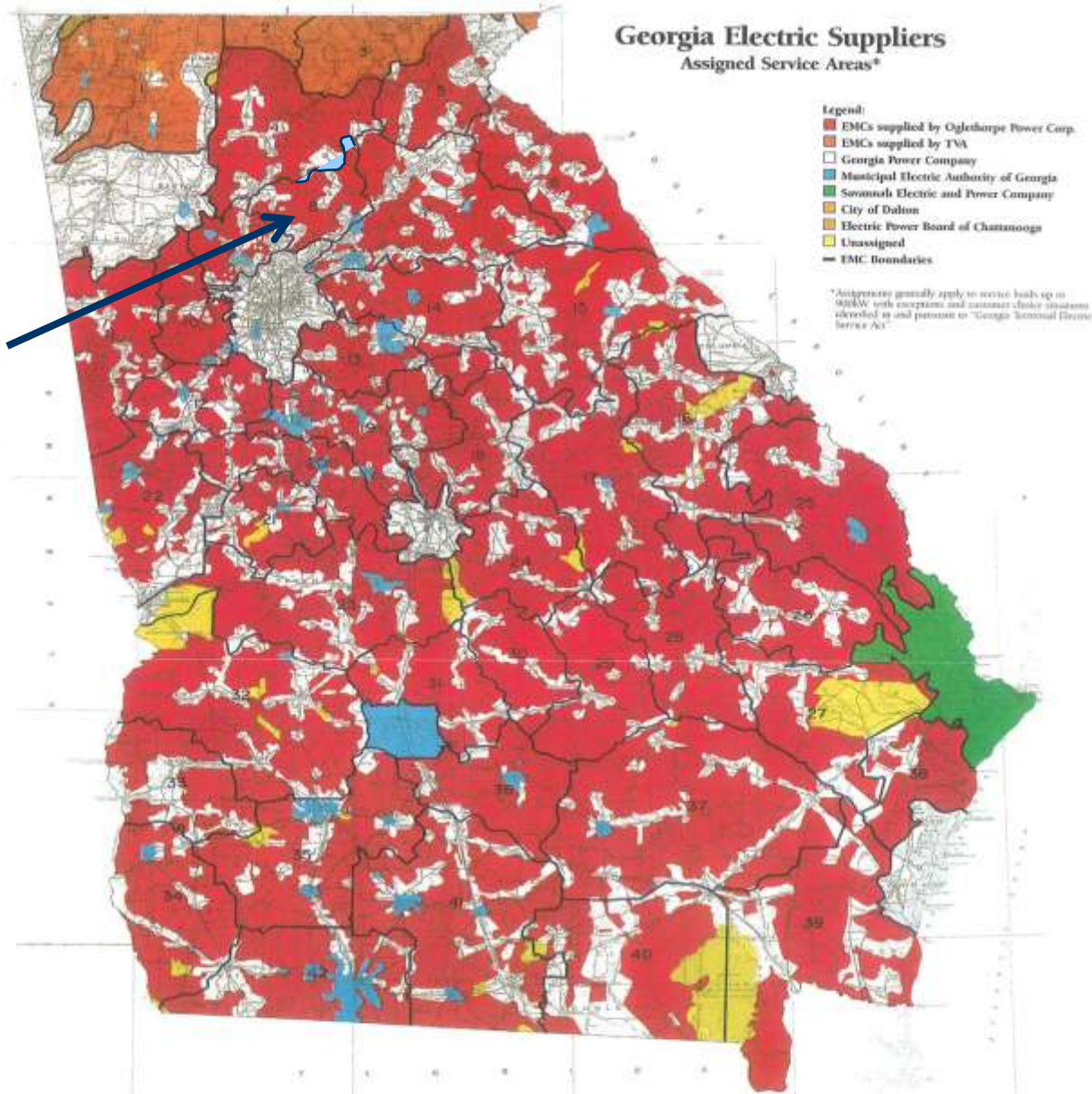
Service Area

- Total Customers (Nov '10) – 148,277
- Seven (7) County Service Area
- One of the fastest growing areas in Ga.



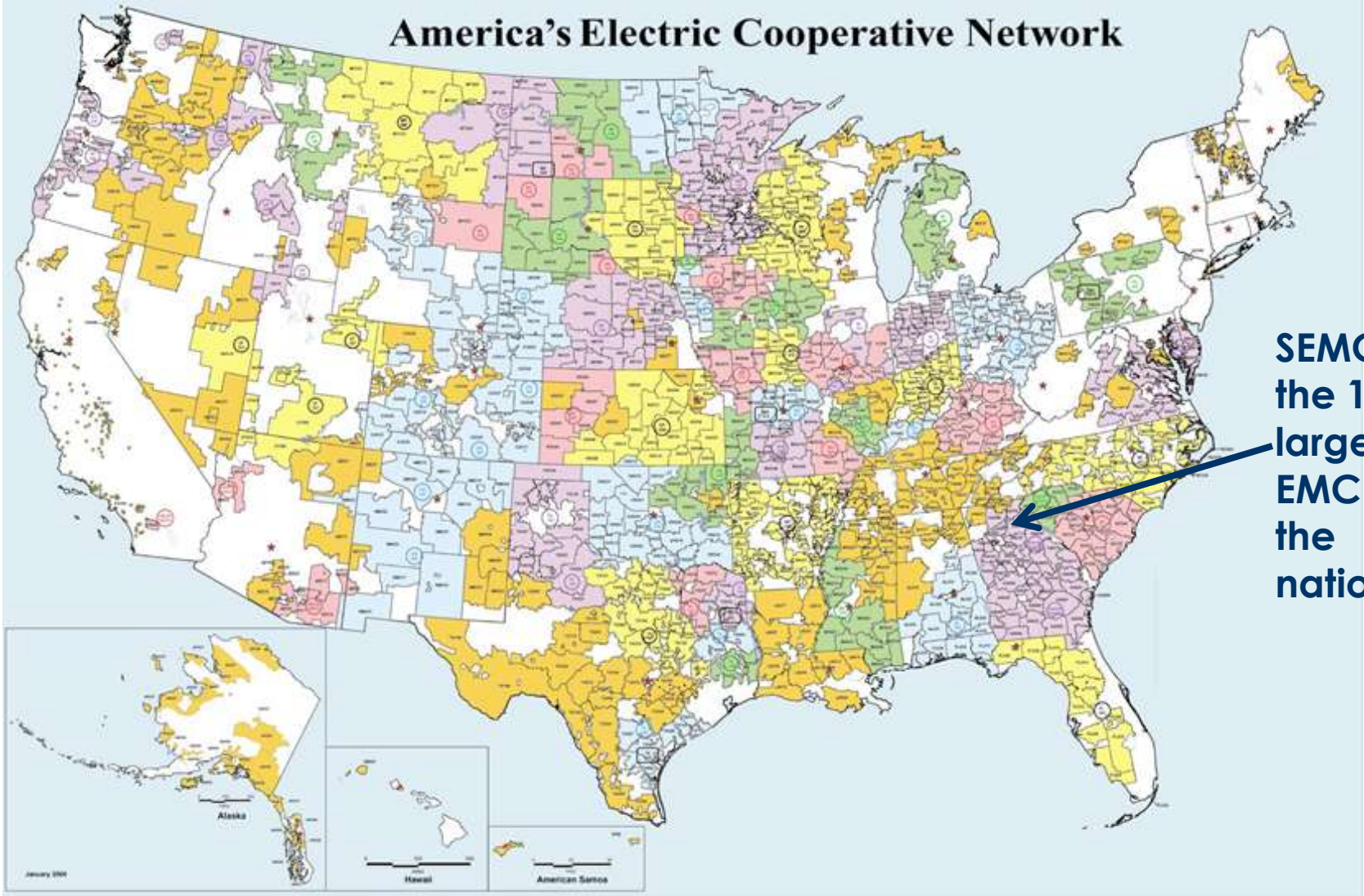


SEMC is the
• **3rd largest EMC**
in Georgia

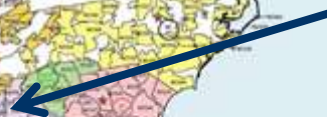




America's Electric Cooperative Network



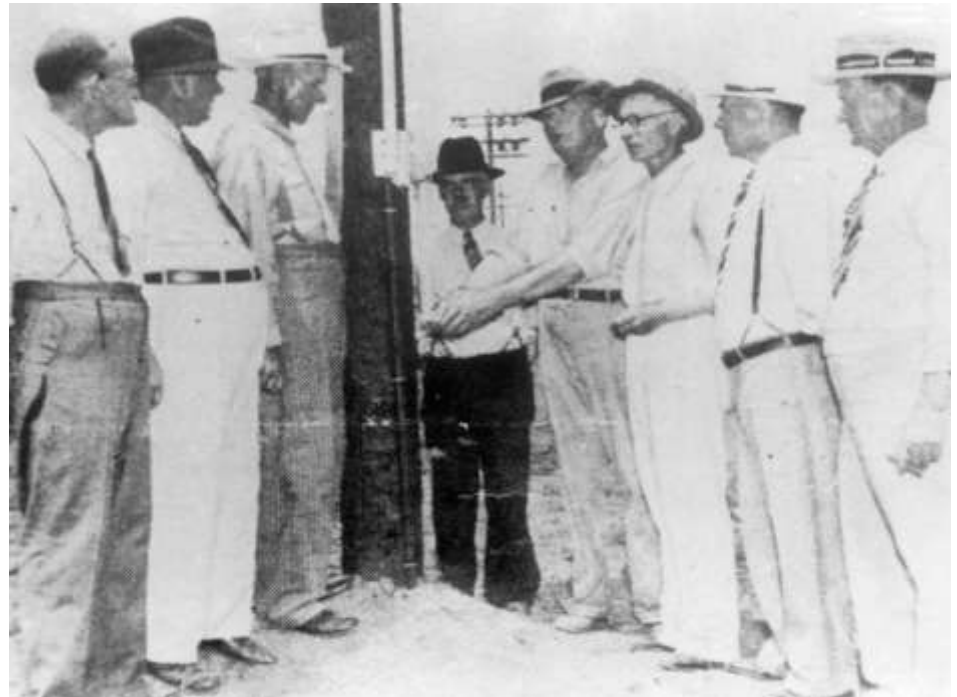
**SEMC is
the 10th
largest
EMC in
the
nation**





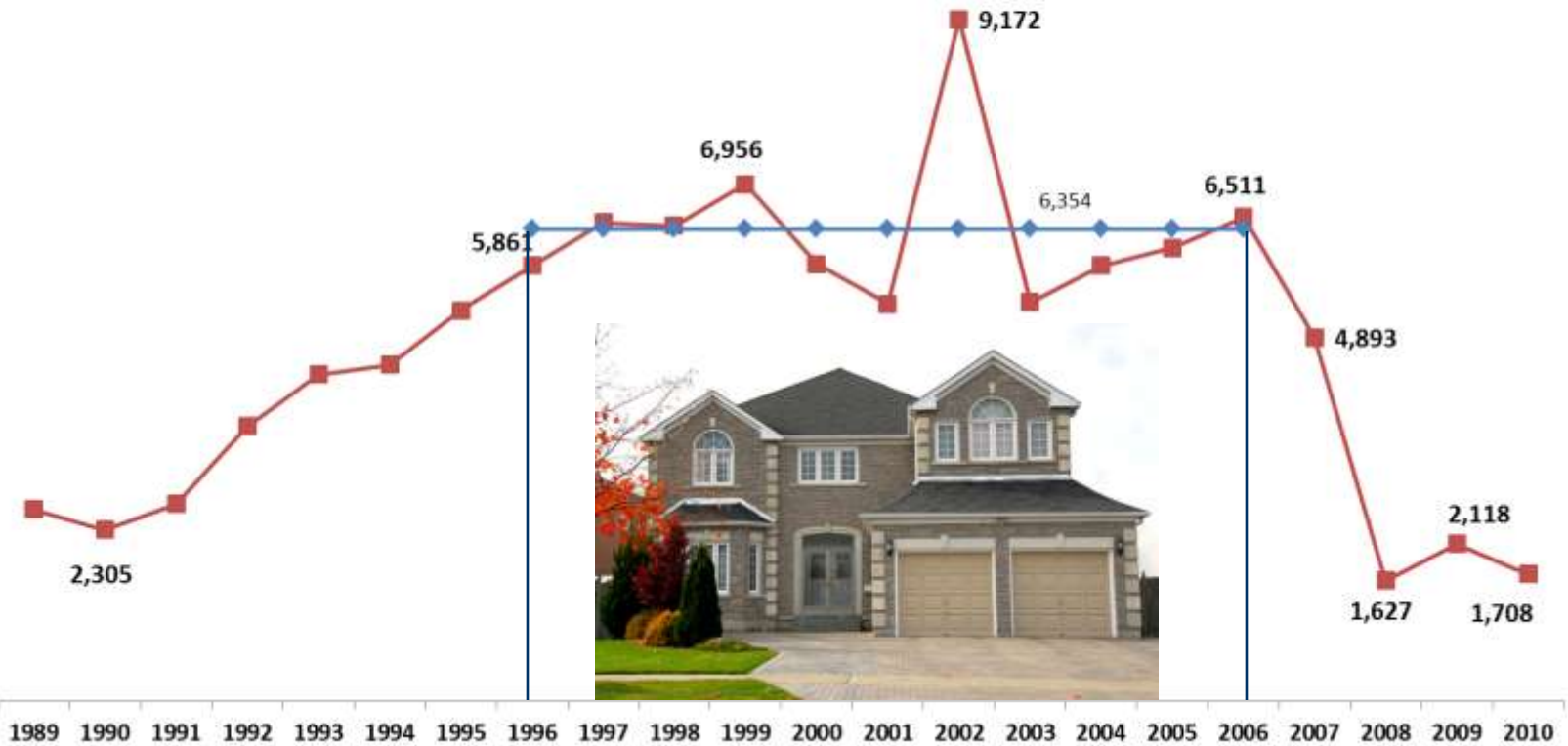
Cooperative Business Principles

- Not for Profit
- Member Owned and Controlled
- Service Oriented





Sawnee EMC Consumer Activity Net Accounts - W/O SL





Our Experience with Smart Grid Technology

- **Extended - 4 year AMI decision**
- **Mixed – Looked at a number of approaches**
- **Approaches it from a “purely” conservation – Hard-economic prospective**
 - Provided very beneficial



Our Story

- Similar to most
- Began with SCADA in the 80's
- Move on to Load Management in the late 80's
- Began deploying AMI (Sensus) in 2009
- Fully deployed in May 2011 (~2 yrs.)



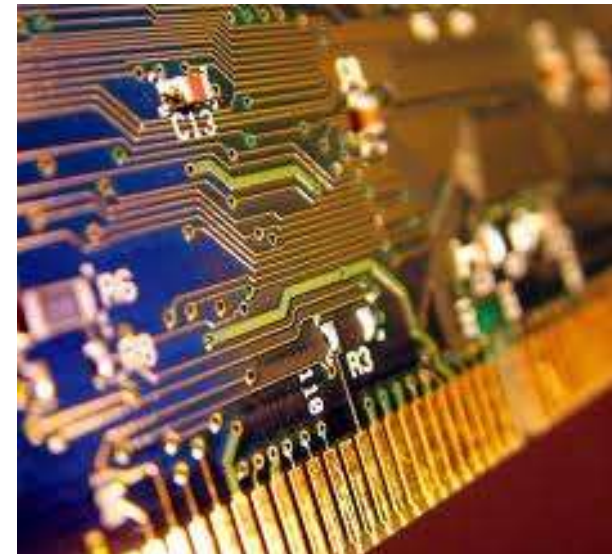
SAWNEE®

"We're More Than Electricity, We're Service"



Why Embrace Technology

- Cost
- Growth
- Survival





Our Vision

- Forward looking
- Must make sense and cents
- Must be unified – play nice





What “Does” and “Does” Not Make Sense

- **Does**

- Multi-Speak
- Enterprise Applications
- Low cost solutions – quick pay back

- **Does Not**

- Home grown approaches
- One off applications
 - Mapping and interfaces





Seeing the Benefits

- **Must be real to more than the CEO**
- **Measureable / Specific**
- **Embraced by all – not understood by all**





Our Road Map

- Ever changing
- Remaining the same – Core mission
- Must pass the “Annual Meeting” test



THE ROAD MAP





- **Questions and Answers**
- **Thank you**